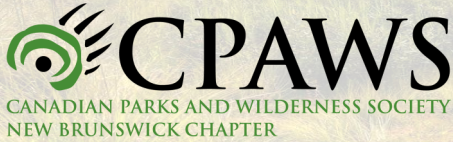


World New Brunswick



Special Election Edition
Summer, 2024

Let's help get out the VOTE for nature this upcoming election!

CPAWS NB recently teamed up with the Atlantic Salmon Federation to survey 400 New Brunswickers on nature. We found an overwhelming YES for nature protection!

- 86% of New Brunswickers support the doubling of protected areas in NB that happened in 2022, from 4.6% to 10%.
- Two-thirds want the province to keep going and protect 30% of NB lands and waters to help Canada meet goals by 2030!
- 89% believe the health of coastal nature is important, especially to protect us from storms and tidal surges, and help wildlife.

Our survey results tell us that nature is a core value for New Brunswickers. They expect all political leaders to make nature protection a priority and they want governments to work together to get this done!



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Photo by Nick Hawkins



Photo by Pete Lavigne

Two Things You Can Do this Fall:

#1 Vote for nature in the upcoming election by supporting a candidate that has nature protection in their platform!

#2 Keep our questions on the next page handy so you can pull them out when candidates come knocking!

More frequent and severe floods. Higher storm surges along our coasts. Fewer pollinators and birds. Extreme heat.

Wildlife is at risk in our rivers, our forests and along the coasts.

It is critical that New Brunswick's next government sets clear goals and takes ambitious action to prioritize conservation to protect communities and wildlife. New Brunswickers need to see their government's comprehensive plan to halt and reverse nature loss.



Photo by Arielle DeMerchant

We need politicians to have the political will to stand up for nature, on land and sea!

When you ask these questions to provincial candidates, you are strengthening their political will!

1. Will you and your party commit to protect 30 percent of New Brunswick's land and ocean by 2030 to help protect nature's life support system?
2. Will you and your party commit to develop strong regulations that conserve coastal habitats (such as salt marshes, eelgrass beds and peat bogs) to protect our communities from storms and floods?
3. Will you and your party commit to increase investments and support to establish Indigenous Protected and Conserved Areas?
4. Will you and your party commit to modernize the *Crown Lands and Forests Act* to require a transition to ecological forestry that significantly reduces clearcutting, halts and reverses nature loss, and protects more resilient forests, rivers and wetlands?

Top banner photo on front by Mike Corey

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