

A GUIDE TO ENGAGING OTHERS

TAKE ACTION, SPEAK UP FOR NATURE

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SHARE RESOURCES



Sharing resources you have found is a useful way to show and build support for an issue you care about. It can also help you feel more confident about what you believe in. From the Restigouche River to the Chignecto Isthmus, CPAWS NB is involved in many areas of the province pushing for nature protection. Check out our work to see what resources and information you may want to share with others. *Note: Always do your research to ensure your sources are credible and give credit to the creators.*

2

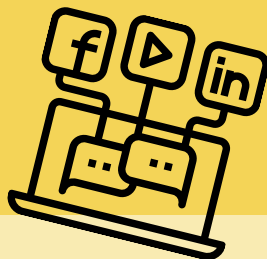
TALK TO FAMILY AND FRIENDS



Never underestimate the power of simple conversation. Talking about issues you care about is a great way to engage others and help them to understand why it may be important to take action. This can also be a good opportunity to share resources. CPAWS NB has many fact sheets that can help get you started talking about nature protection in New Brunswick.

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SOCIAL MEDIA



Posting on social media is another way to share a message. There is a wide audience and many people use platforms such as Tik Tok, Twitter, Facebook and Instagram to share information. Tagging someone ensures they will be notified that you mentioned them in a post. Posts are also easily shareable by others, making it easier to spread awareness and build support. Be sure to follow what CPAWS NB is up to on Facebook, Instagram or Twitter.

GO TO [CPAWSNB.ORG](https://cpawsnb.org) TO LEARN ABOUT OUR WORK AND DOWNLOAD FACT SHEETS ABOUT NATURE PROTECTION IN NEW BRUNSWICK



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