

A GUIDE TO ADVOCACY ACTIONS

TAKE ACTION, SPEAK UP FOR NATURE

1

MEET YOUR MLA

Meeting your MLA is one of the BEST ways to ensure they know you support an issue. MLAs receive numerous phone calls and emails every day and yours may get lost in mix. *Having a face-to-face conversation shows your commitment and signals to the MLA that this is something to take seriously.* It also allows them to associate you or your group with the issue and may open the door for you to provide them with more info or support in the future.



2

MAKE A CALL

Making a call to your MLA is one of the BETTER ways to get your message heard. Next to having a face-to-face meeting, calling ensures your letter or email is not lost in the mix. Calling lets your MLA know that you are concerned about an issue and want them to take action. *It doesn't have to be a long call, keeping it simple is key.*



3

WRITE A LETTER

Writing a letter to your MLA is a GREAT way to show your support for a local issue that concerns you, especially if many people are writing in about the same thing. Sending a letter by mail or e-mail ensures your MLA knows you take the matter seriously. *Be sure to personalize your letter as it will get more attention than just sending a template.*



4

SIGN A PETITION

Signing a petition is a GOOD way to take action for an issue you care about. It is relatively easy and quick action to perform. It can signal to government that a lot of people are concerned about an issue. *Note: There is an official process that must be followed to get a petition submitted to government so it can be recognized.*



GO TO CPAWSNB.ORG TO TAKE ACTION TO PROTECT NATURE IN NEW BRUNSWICK